

## **Hermes Holdings Estate Limited**

6 year track record



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In 2010, Hermes Holdings Estate Limited ("Hermes") was structured as an incorporated syndicate of international high net worth investors to take advantage of favourable UK property market conditions and establish a portfolio of UK commercial property investments.

Consulco Real Estate Ltd ("CRE") created an investment strategy that was focused on acquiring core-plus retail and restaurant properties in Central London that generate income and capital appreciation. Hermes aimed to create a net internal rate of return of 7-10% whilst paying a regular distribution to investors.

Hermes acquired 10 properties to create a diversified investment portfolio. The assets are primarily located in Soho and Covent Garden; areas which have seen significant growth rental and capital growth.

#### **Asset Management Initiatives:**

#### Enhancing capital value by obtaining consent for a higher value use:

- South Molton Street – conversion of upper floors from office to residential

#### Creating additional area:

- South Molton Street – obtained consent and then built additional floor

#### Securing high rent review settlements:

- Poland Street from £155,000 pa to £206,750 pa 5.9% pa annualised
- Strand from £135,000 pa to £187,000 pa -6.7% pa annualised

#### **Tenant Management:**

- Increased rent at 72 Wardour Street from £32,250 per annum to £60,000 per annum

#### Successes:

During 2016, Hermes acquired the freehold of a bar in trendy Shoreditch for £2.35m. The property is let to Brewdog, a craft brewer which supplies pubs, bars and supermarkets and has a growing portfolio of its own. The investment was acquired for its strong covenant and income growth potential.

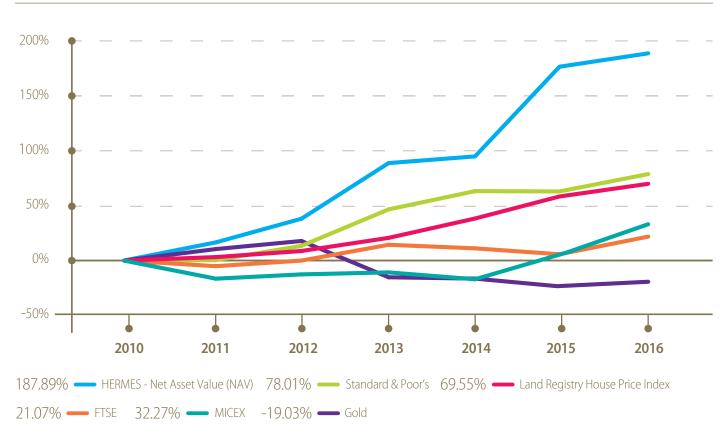
Hermes has delivered spectacular capital growth, delivering to the investors a net annualised ROI of 30%. Few, if any, peer funds in any market can be proud of similar results.

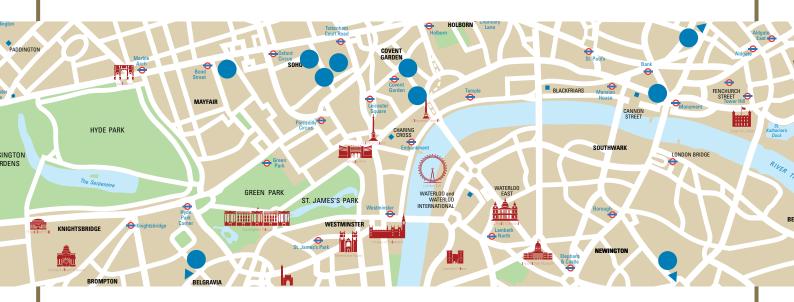
CRE continues to successfully manage and launch London real estate funds, offering a rewarding relationship from which our HNW clients can gain and prosper.





### **ROI comparison to other investment possibilities**





### Contact Us

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